



# 25th MFC Annual Conference Thriving Together

24-25 May 2023 Budva, Montenegro



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# ***IMPACT MEASUREMENT & MANAGEMENT - ACCELERATING ACTION FOR THE UN SDGS!***

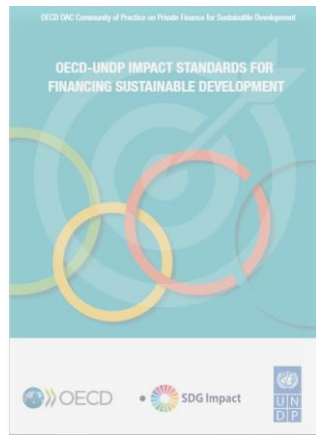
***Dr. Andrij Fetsun***  
***Founder and CEO, Agents for Impact GmbH***

***MFC***

***23-26 May 2023 | Budva***



# Impact Management Standards, guidelines & providers (examples!)



**IMPACT  
MANAGEMENT  
PLATFORM**



- ❖ IRIS+ System (GIIN)
- ❖ Sustainable Development Performance Indicators (UNRISD)
- ❖ UNEP FI's Impact Analysis Tools
- ❖ SDG Action Manager (B Lab, UN Global Compact)
- ❖ 60 Decibels Microfinance Index
- ❖ MicroFinanza Rating (MFR) Impact Assessment Tool
- ❖ Agents for Impact Sustainability Alignment Rating (AFISAR ©)
- ❖ HEDERA Impact Toolkit (digital & mobile tools)
- ❖ Outcomes Management (and proposed indicators) for FSPs (SPTF, CERISE, eMFP)
- ❖ ...

# The UN SDGs: Global language & common framework

- Adopted by the UN in 2015 as **The global framework**
- The SDGs: **a call for action**
- **17 goals** with **169 targets** and **231 official indicators** (1000+ for the private sector)

- “Doing less harm” (often associated with ESG integration /ESG investing) is not enough anymore
- “Real-life impact” (IMP) for achieving the SDGs

**How to manage & measure this real-life *impact*” in practice ?**





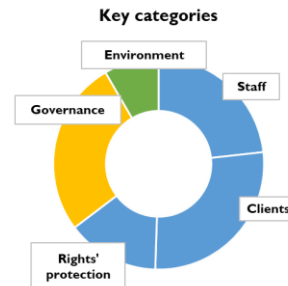
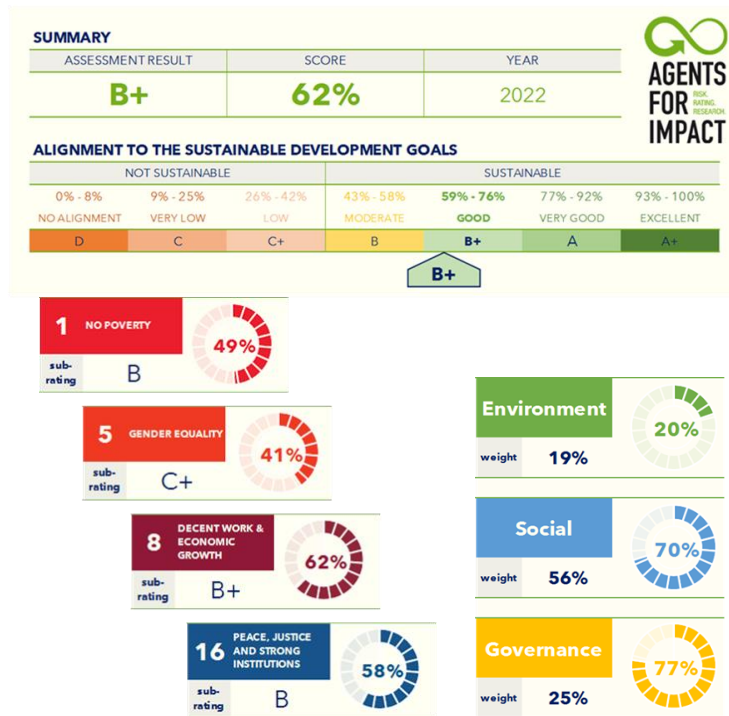
# AFISAR© (Vs.3) at a glance

- ✓ a questionnaire-based rating tool
- ✓ that assesses a company's **sustainability performance** across five key categories **against the SDGs**; and
- ✓ that also indicates this sustainability performance with regard to **ESG criteria**



AFISAR © is not a social rating, a client protection assessment, an ESG risk rating or a credit rating

Any AFISAR© score is not the impact (achieved).



**Linkage between key category and ESG dimension**

Environment	Env - Resources
	Env - Portfolio & risks
	Env - Strategy
Social	Staff
	Clients
	Rights' protection
Governance	Governance

# What's Impact Management for us?





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Annual Conference  
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# Thank you

**Dr. Andrij Fetsun**  
**[andrij.fetsun@agentsforimpact.com](mailto:andrij.fetsun@agentsforimpact.com)**