



24th MFC Annual Conference

# MICROFINANCE INVESTING THROUGH UNCERTAINTY

Istanbul, June 29–30, 2022

[www.mfc2022.org/agenda/](http://www.mfc2022.org/agenda/)



# Partners for Impact Management

**Dr. Andrii Fetsun**  
*Founder & CEO*  
*Agents for Impact*



**A**  
**AGENTS**

**WE SEE THE GAPS**



**F**  
**FOR**

**WE BUILD THE BRIDGES**



**I**  
**IMPACT**

**CONNECT PEOPLE**

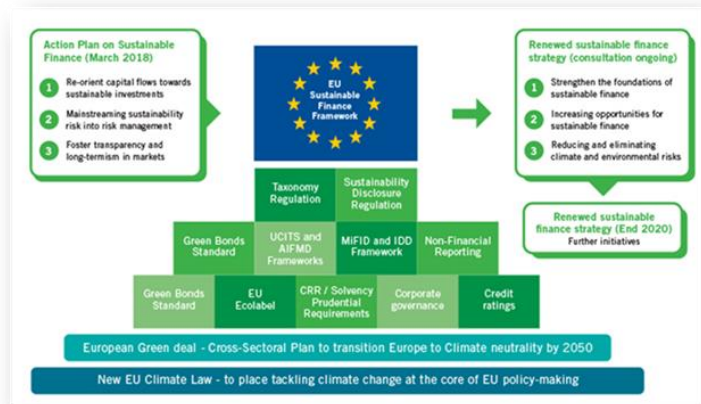


# Global Market Trends



***“Capital markets want  
 better information on impact  
 for all stakeholders”***

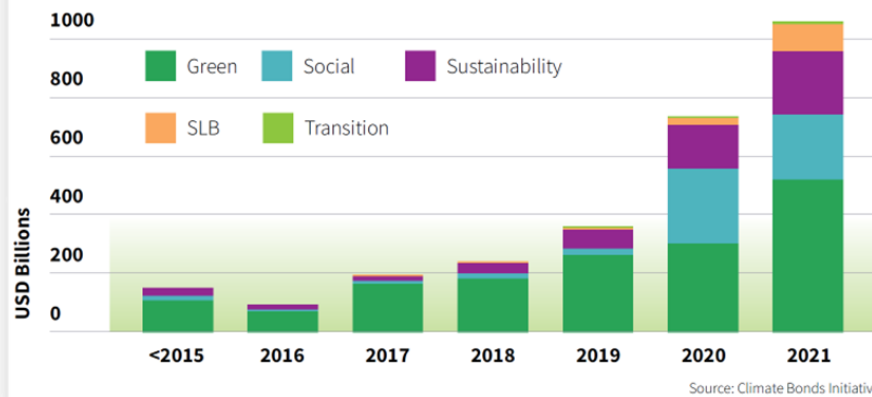
*(G7 Impact Taskforce/ITF, 2022)*



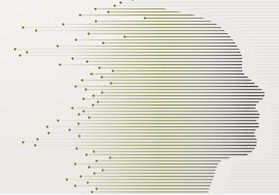
***“Our first AFISAR® rating in May 2021  
 triggered much interest from our shareholders [...].  
 They asked the same questions as Afl did in the rating.”***

*(Client Testimonial, 2022 during the second rating,  
 and amidst their group's rollout of new ESG Policies to ensure compliance with the Sustainable Finance Disclosure Regulation/EU SFDR)*

GSS+ debt volume surpassed USD1tn in 2021

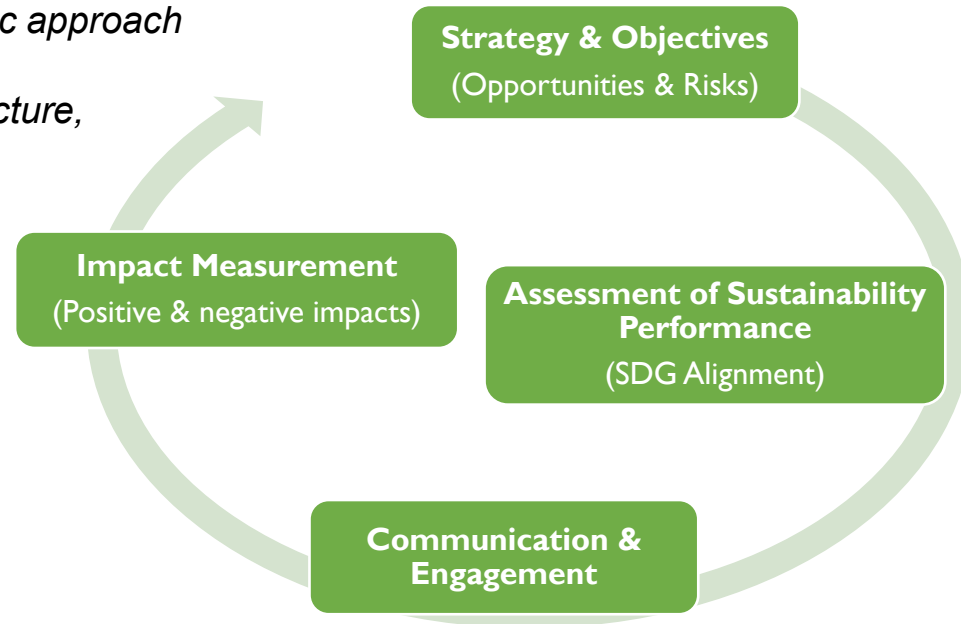


# Impact Measurement & Management



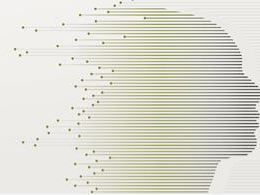
*“Impact and sustainability require the same strategic approach just like any other business objective. They must be integrated into an organization’s structure, processes and culture – bearing in mind that they translate into both risks and opportunities, with positive and negative impacts.”*

Manuela Fritzscht, Director ESG Risks & Impact



# Driving positive impact – together!

Agents for Impact Sustainability Alignment Rating (AFISAR®)

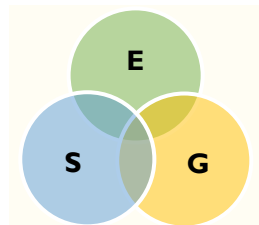


## ALIGNMENT TO THE SUSTAINABLE DEVELOPMENT GOALS

NOT SUSTAINABLE			SUSTAINABLE			
NO ALIGNMENT	VERY LOW	LOW	MODERATE	GOOD	VERY GOOD	EXCELLENT
D	C	C+	B	B+	A	A+



### Environment

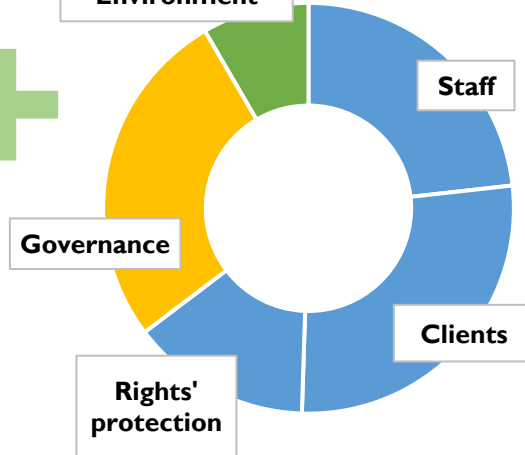


Social

Governance



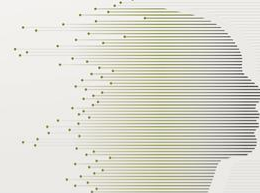
### Environment



**positive & negative  
contributions**

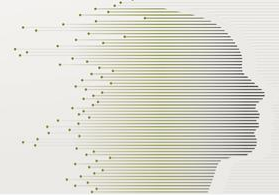
**institutional &  
customers' level**

# Our Team & their competencies





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# Thank you

**Dr. Andrij Fetsun**  
[andrij.fetsun@agentsforimpact.com](mailto:andrij.fetsun@agentsforimpact.com)