



24th MFC Annual Conference

**MICROFINANCE
INVESTING
THROUGH
UNCERTAINTY**

Istanbul, June 29–30, 2022





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Plenary session #4: MFC Conference Presentation

Erdal Kocoglu

Women Entrepreneurs have been disproportionately affected from COVID -19 pandemic!

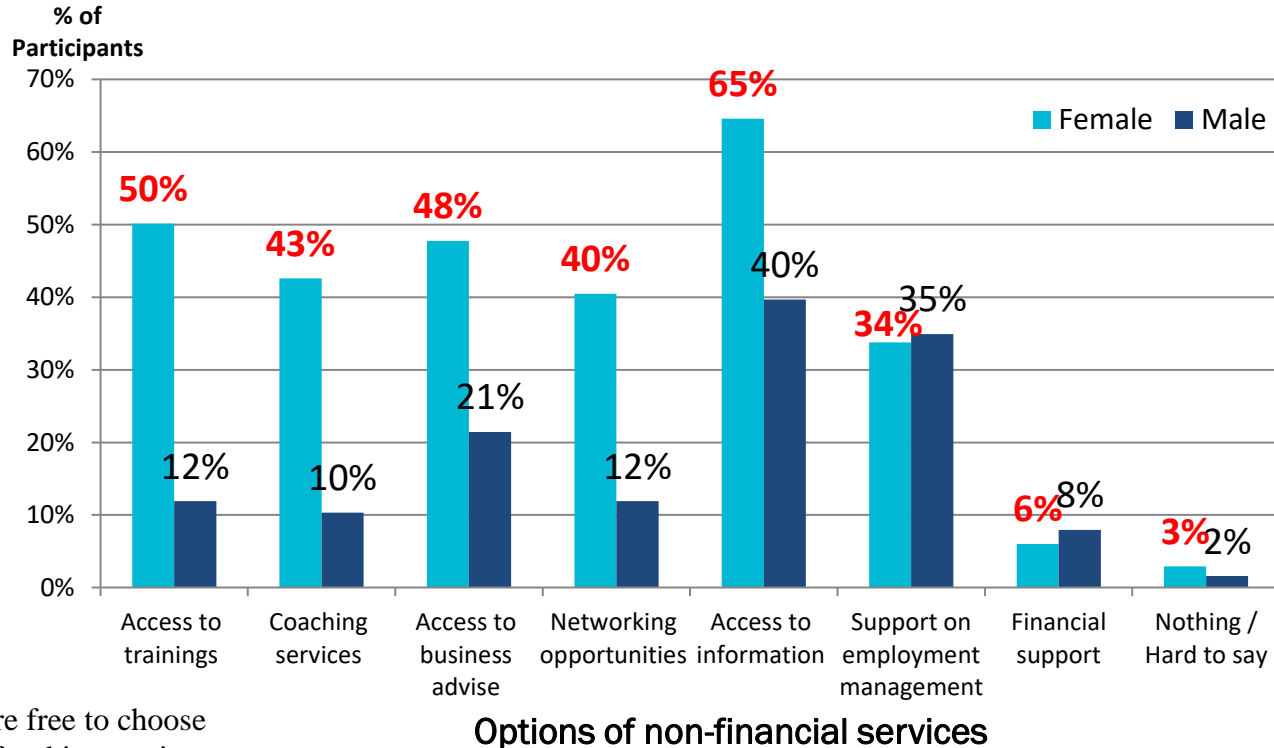


	Women-led MSMEs	Men-led MSMEs
% of job loss	-25.7%	-17.0%
Average number of employees before COVID-19	12.09	15.49
Average number of employees currently	8.98	12.87
Share of Enterprises experiencing a decrease of sales/ revenue up to 99%	75%	60%
Need for change in business model for adapting to post-COVID-19 period	72%	63%
Average number of non-financial services requested	3	1.4

Non-financial Services for Recovery and Resilience



Interest in non-financial services (NT: 840; NW: 714; NM: 126)



Note: Respondents were free to choose more than one answer for this question.



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Thank you

Erdal Kocoglu