

# EaSI Technical Assistance to the European Microcredit Sector

**European Commission**  
**DG Employment, Social Affairs and Inclusion**



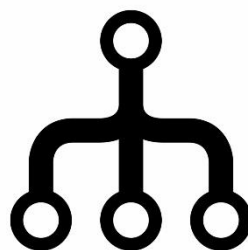
# Session Structure & House Rules

**This is the first from a series of EaSI Technical Assistance webinars on Green Finance at Microfinance Institutions**

- ✓ **Introductory session: Climate Change - Business Opportunity for MFIs, 26 Sep 2019**
- Greening MFIs – A case study: 16 October 2019
- Green finance products - A case study: 14 November 2019
- Environmental & social risk management - A case study: 4 December 2019



60 minutes



Webinar  
structure



Ask us  
questions



Slides will  
be shared  
via email

# Speaker Profiles



## Ms. Inken Paysen

is assigned as **Key Expert in the EaSI Technical Assistance programme** and is responsible for designing tailor-made technical assistance and trainings for the programmes' beneficiaries, the European microcredit providers. Inken is also a Senior Project Manager at Frankfurt School of Finance & Management

Contact via email: [i.paysen@fs.de](mailto:i.paysen@fs.de)

## Ms. Marija Mironjuk

is a **Climate Change Expert** with a strong track-record of successfully leading MFIs through the adaption to Climate Change process with a special focus on identifying this as a business driver. She combines an in-depth knowledge of the topic with hands-on practical experience from all over the world. Marija is also a Senior Project Manager at Frankfurt School of Finance & Management

Contact via email: [m.mironjuk@fs.de](mailto:m.mironjuk@fs.de)

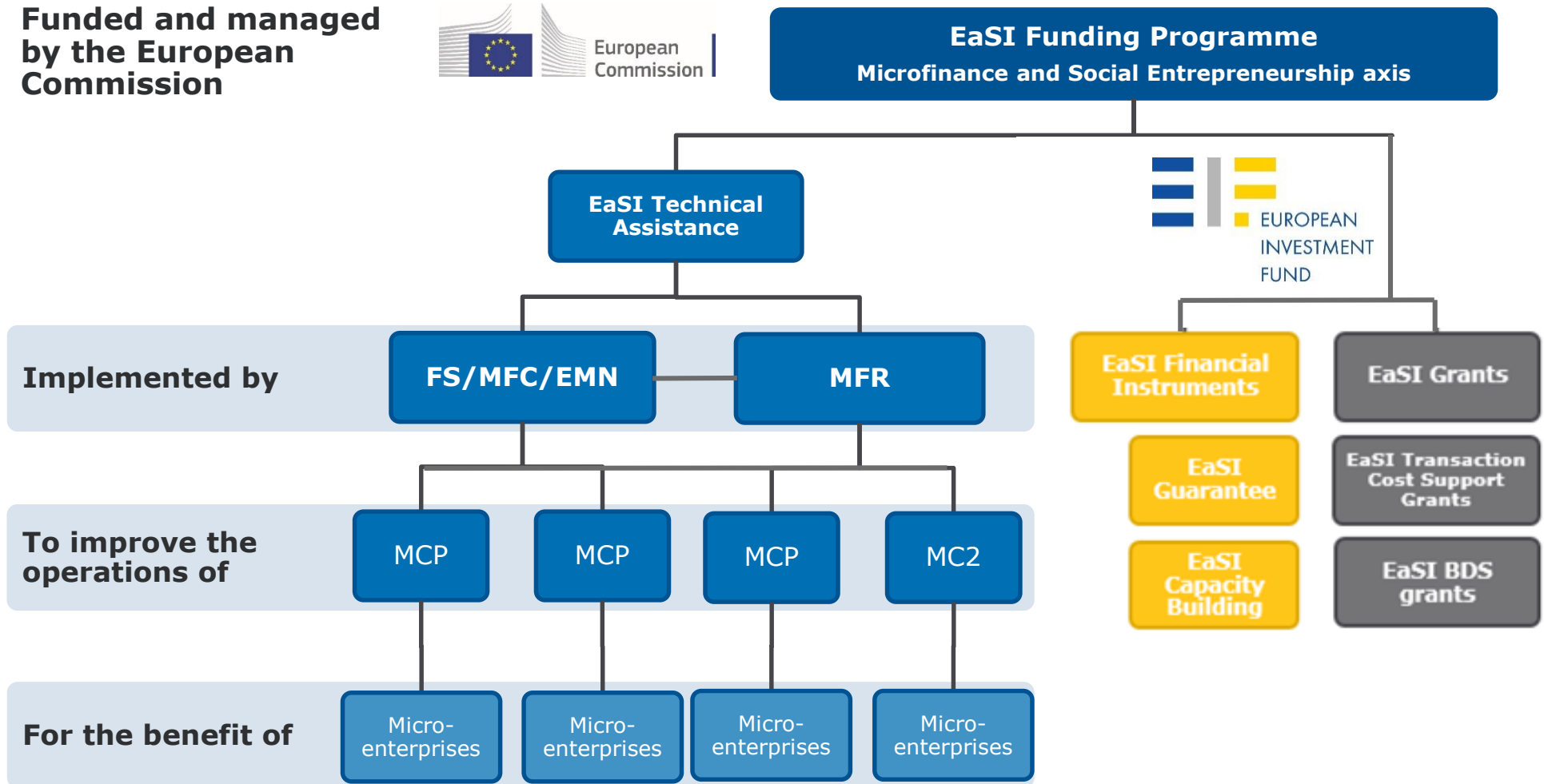


# EaSI Technical Assistance – Programme Snapshot

Funded and managed by the European Commission



**EaSI Funding Programme**  
Microfinance and Social Entrepreneurship axis



# Service Providers



## Service Providers

### Technical Assistance:

- » Frankfurt School of Finance and Management gGmbH (FS) – Consortium Leader for the Technical Assistance Services
- » Microfinance Centre (MFC) – Consortium Partner
- » European Microfinance Network (EMN) – Consortium Partner

### Assessment, Evaluation and Ratings:

- » MF Rating – Provider of Institutional Assessments, Rating and Evaluations

## Project Beneficiaries and Geographic Coverage

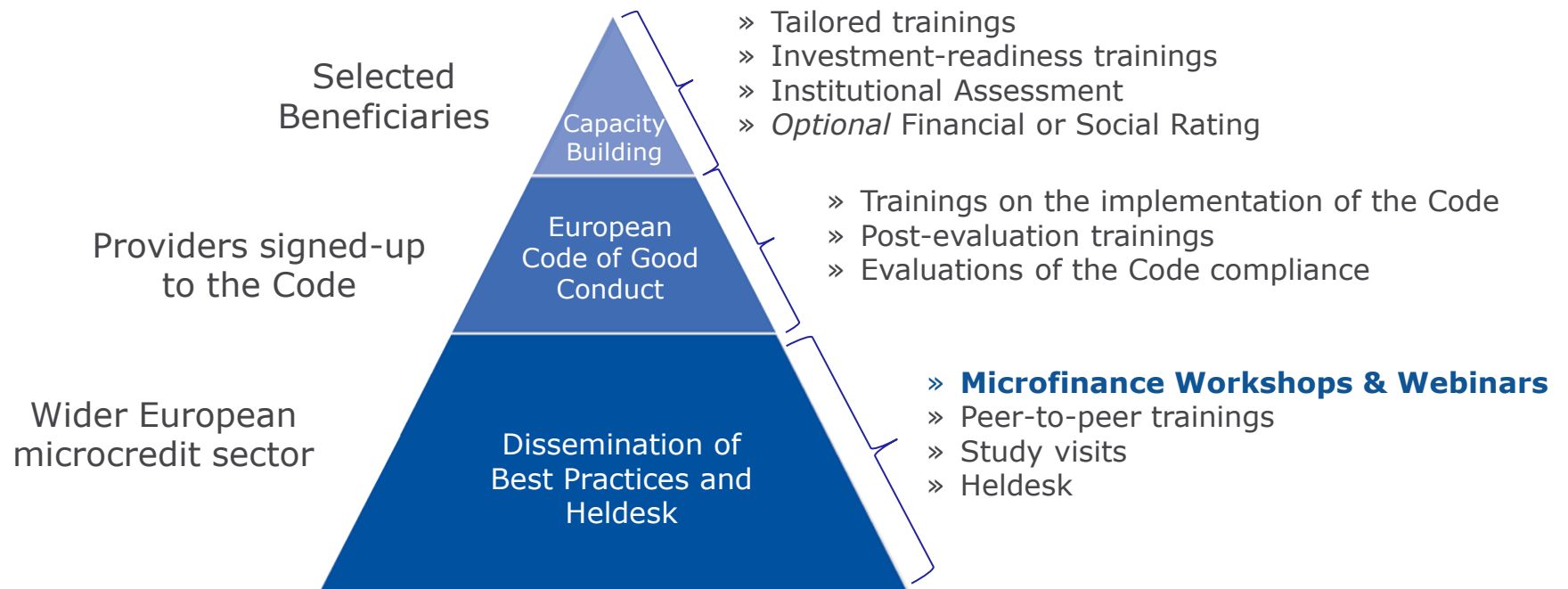
- » Public and private financial intermediaries (greenfield microfinance institutions, non-bank microcredit providers, licensed banks and guarantee granting entities) in **all Member States of the European Union**, as well as providers from **Albania, the Republic of North Macedonia, Iceland, Montenegro, Norway, Serbia and Turkey** may respond to dedicated Calls for Expression of interest to request EaSI Technical Assistance.

## How to Apply for Technical Assistance?

- » Before applying eligible microcredit providers must first sign-up to or endorse the European Code of Good Conduct for microcredit provision.
- » To apply respond to the open [Call for Expression of Interest](https://ec.europa.eu/social/easi) published on the [ec.europa.eu/social/easi](https://ec.europa.eu/social/easi) webpage.

# Services Overview

## What is offered to whom?



July 2018

July 2022

Project Duration – 4 years

# A Call for Expressions of Interest is now OPEN



The European Commission has opened a [new Call for Expression of Interest for EaSI Technical Assistance services](#) for microfinance with the goal of selecting microfinance institutions in need of technical assistance support and with a view to boost their institutional capacity in order to improve their operations

## WHO CAN APPLY?

Microcredit providers such as:

- » Greenfield microfinance institutions,
  - » Non-bank microfinance institutions,
  - » Licensed banks,
  - » Guarantee-granting entities,
  - » Fintechs providing microfinance,
- registered in and operating from the EU Member States, as well as: Albania, Iceland, the Republic of North Macedonia, Montenegro, Norway, Serbia and Turkey

## HOW TO APPLY & DEADLINE?

Please visit the European Commission's dedicated page at [ec.europa.eu/social/easi](https://ec.europa.eu/social/easi) to download:

- » [template for expression of interest](#)
- » [declaration on honour](#)

The Call is open-ended with no deadline for applications. The European Commission, however, reserves the right to close the Call at any time, with 2-weeks prior notice to its closure

**APPLY TODAY**

For any questions on the Call please contact [easi.ta@fs.de](mailto:easi.ta@fs.de)



## EaSI Technical Assistance

# Climate Change - Business Opportunity for MFIs?

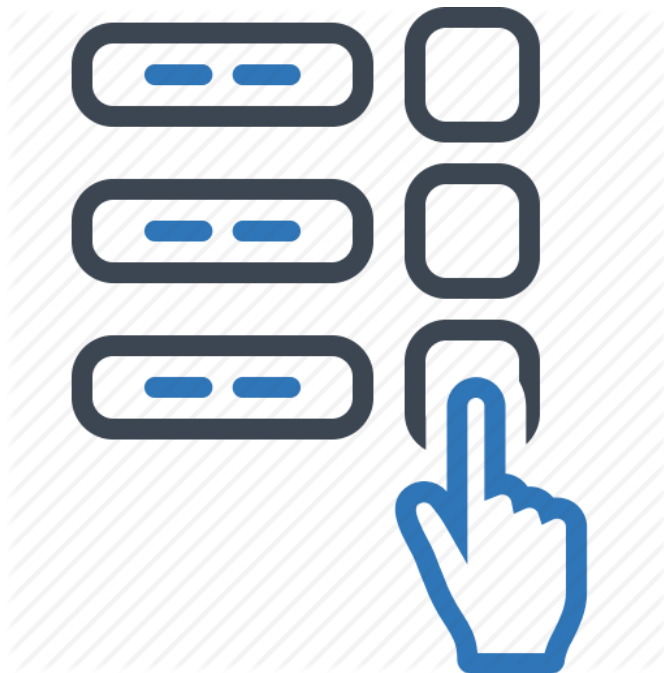
*Webinar 1 from the Green Finance at Microfinance Institutions series*

Marija Mironjuk,  
Climate Change Expert  
m.mironjuk@fs.de

26 September 2019,  
Frankfurt am Main



## Audience Poll



**What do you see as the biggest global threat today?**

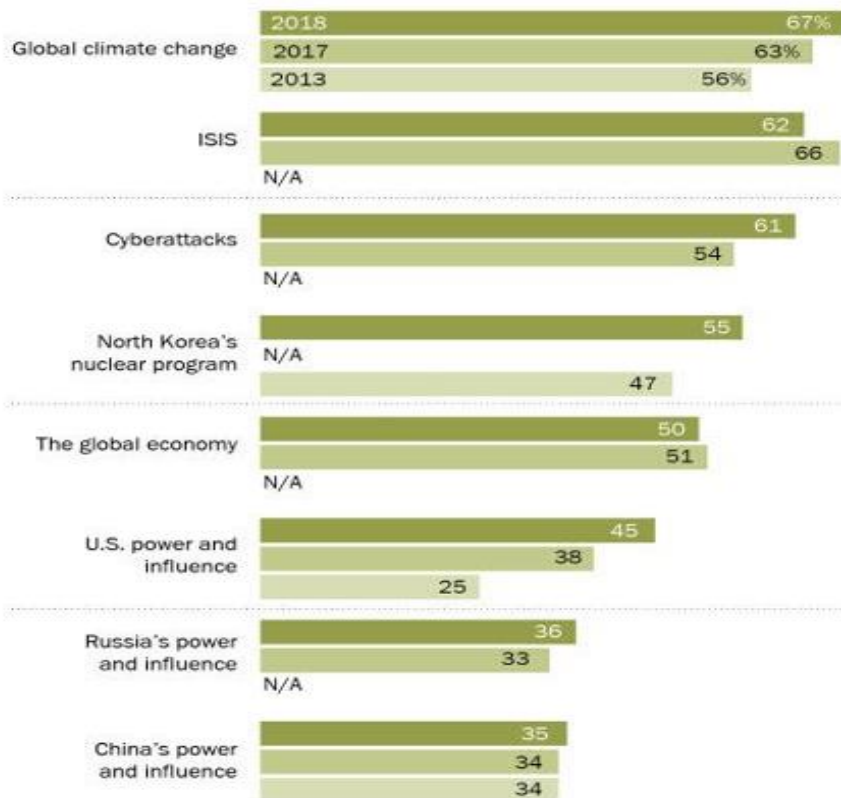
- A. ISIS
- B. US' power and influence
- C. The global economy collapsing
- D. Russia's power and influence
- E. Global climate change
- F. Cyber attacks
- G. China's power and influence
- H. North Korea's nuclear program



European Commission

### Publics around the world increasingly see climate change, cyberattacks and American power as threats

\_\_\_ is a major threat to our country



Note: Figures are medians across 23 countries surveyed in 2013, 2017 and 2018. Hungary, Netherlands and Sweden not included due to lack of trend data from 2013. U.S. power and influence question not asked in the U.S., and Russia's power and influence question not asked in Russia.

Source: Spring 2018 Global Attitudes Survey. Q22a-h.

PEW RESEARCH CENTER

## Your Responses

What do you see as the biggest global threat today?

[View Votes](#) [Edit](#) [Reopen](#)

This Poll is closed for voting. To allow participants to vote, click Reopen.

What do you see as the biggest global threat today?

- A. ISIS 0% (0)
- B. US' power and influence 10.5... (2)
- C. The global economy collapsing 15.7... (3)
- D. Russia's power and influence 0% (0)
- E. Global climate change 63.1... (12)
- F. Cyber attacks 5.26% (1)
- G. China's power and influence 5.26% (1)
- H. North Korea's nuclear program 0% (0)
- No Vote

Broadcast Results

# Is Climate Change relevant? Last week(end):



Credit: UN website



September 21- 23, 2019



September 20 and 27, 2019



European  
Commission

## The global community has ambitious goals...

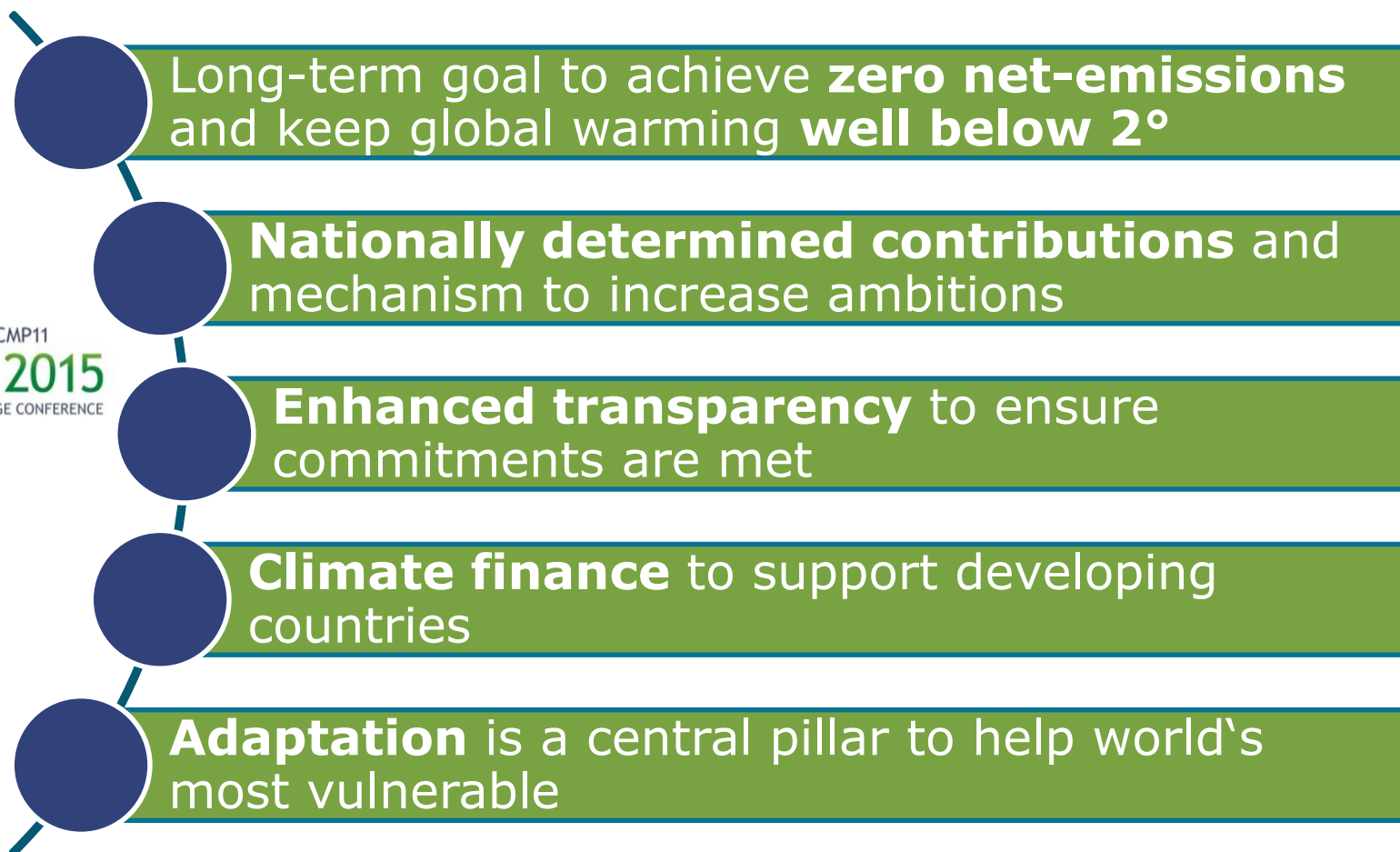


Source: UN: <https://sustainabledevelopment.un.org/?menu=1300>

## ...and we want to fight the climate crisis

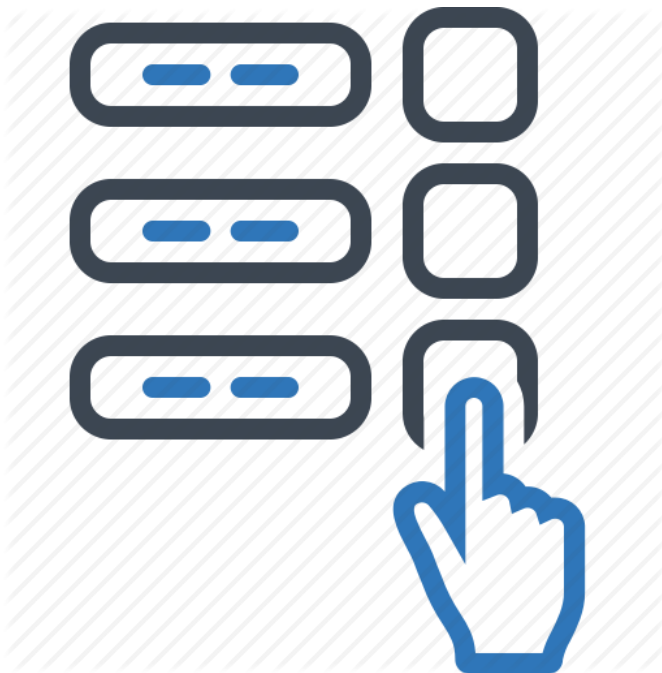


COP21 • CMP11  
**PARIS 2015**  
UN CLIMATE CHANGE CONFERENCE



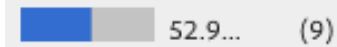
Source: UNFCCC, Paris Agreement, 2015

# Audience Poll

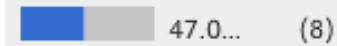


**Do you know the difference between climate MITIGATION and ADAPTATION?**

A. YES



B. NO



## So **WHAT** can be done?

**Mitigation** measures are actions taken to reduce and curb greenhouse gas emissions, while **adaptation** measures aim to reduce vulnerability to the effects of climate change.

Mitigation, therefore, attends to the causes of climate change, while adaptation addresses its impacts/results.

# Our experience: Adaptation Measures financed by MFIs

*Building up resilience and adaptation measures*

*Examples from MEBA (Peru, Colombia) and ClimaAdapt (Tadjikistan):*

- Water irrigation, drip irrigation;
- Terracing;
- Crop change, etc.



## Climate Change is a threat...








*...the actions we need to take to stop it are not!*



**So why does this **movement** gain so much support?**



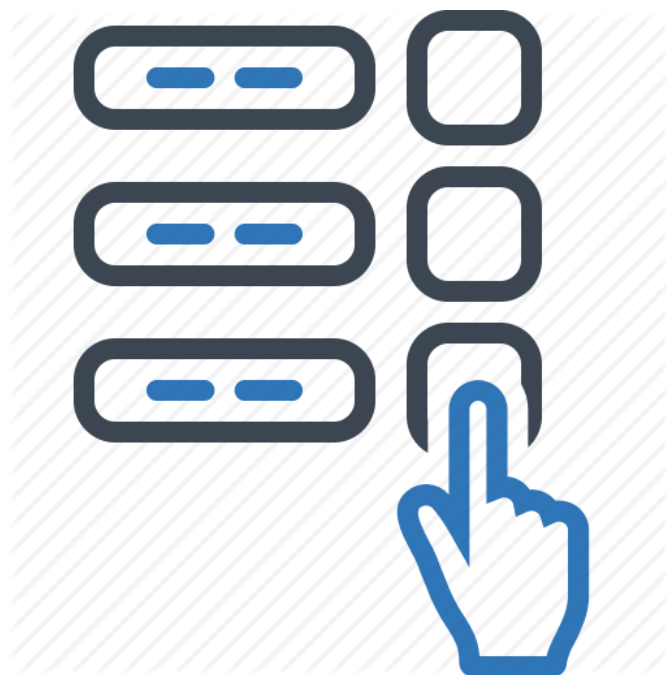
## We need to look at the key sectors

	<b>Agriculture and forestry</b>
	<b>Manufacturing</b>
	<b>Electricity, gas, steam and air conditioning supply</b>
	<b>Water, sewerage, waste and remediation</b>
	<b>Transport</b>
	<b>Information and Communication Technologies (ICT)</b>
	<b>Buildings</b>

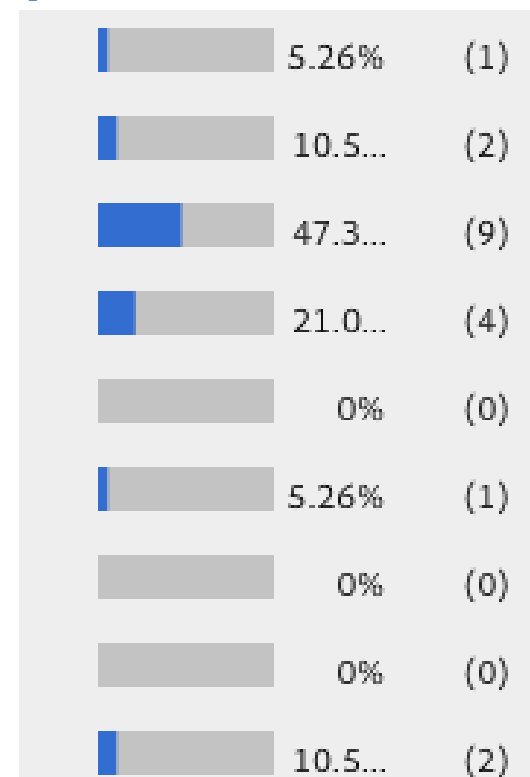
Source: EU TEG on sustainable finance

# Audience Poll

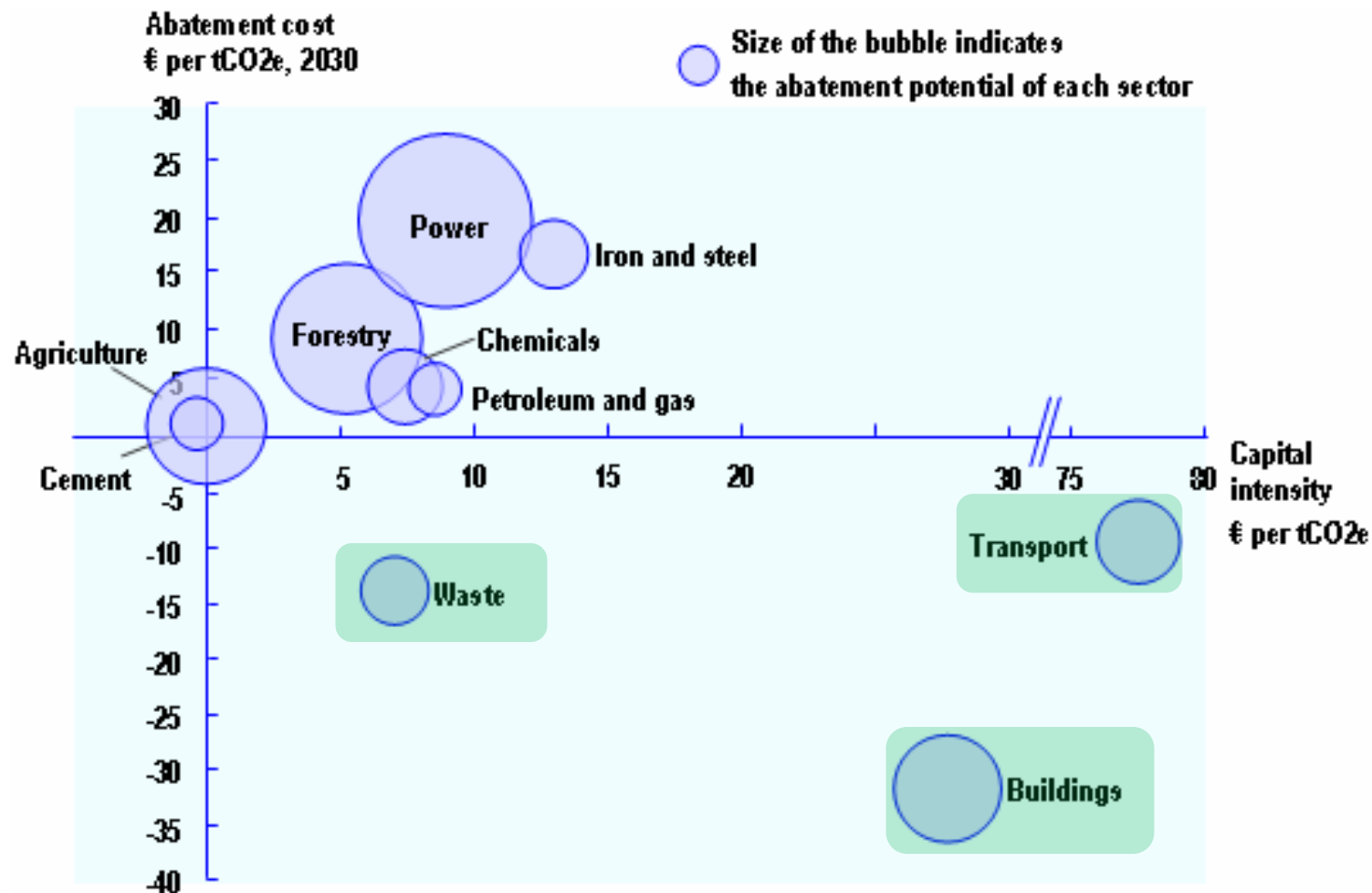
**In which sector do you see the biggest potential for greenhouse gas (GHG) reduction?**



- A. Waste
- B. Energy
- C. Transport
- D. Agriculture
- E. Buildings
- F. Forest
- G. Chemicals
- H. Cement
- I. Petroleum and gas

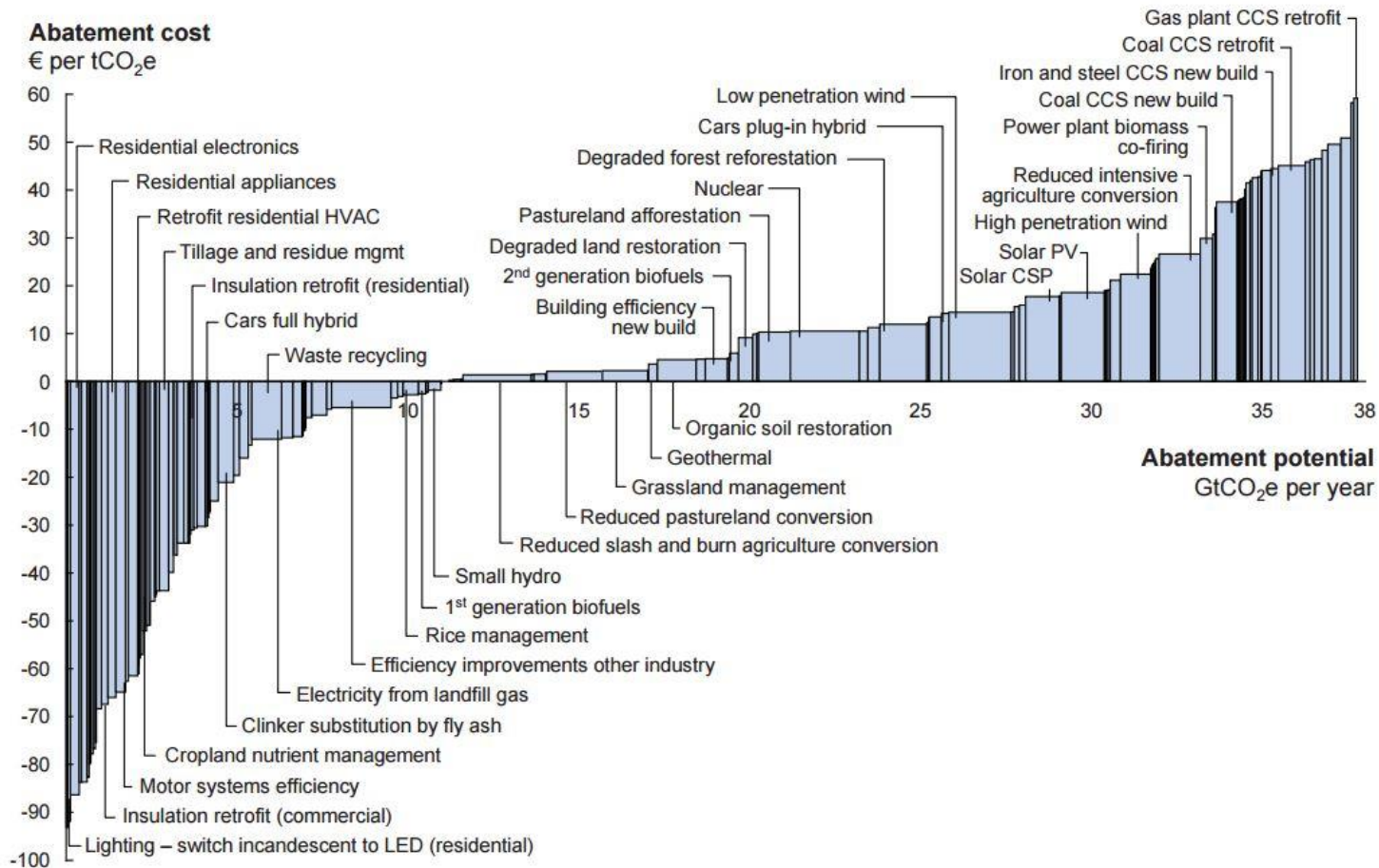


## Potential and cost of the sectors we have to look at



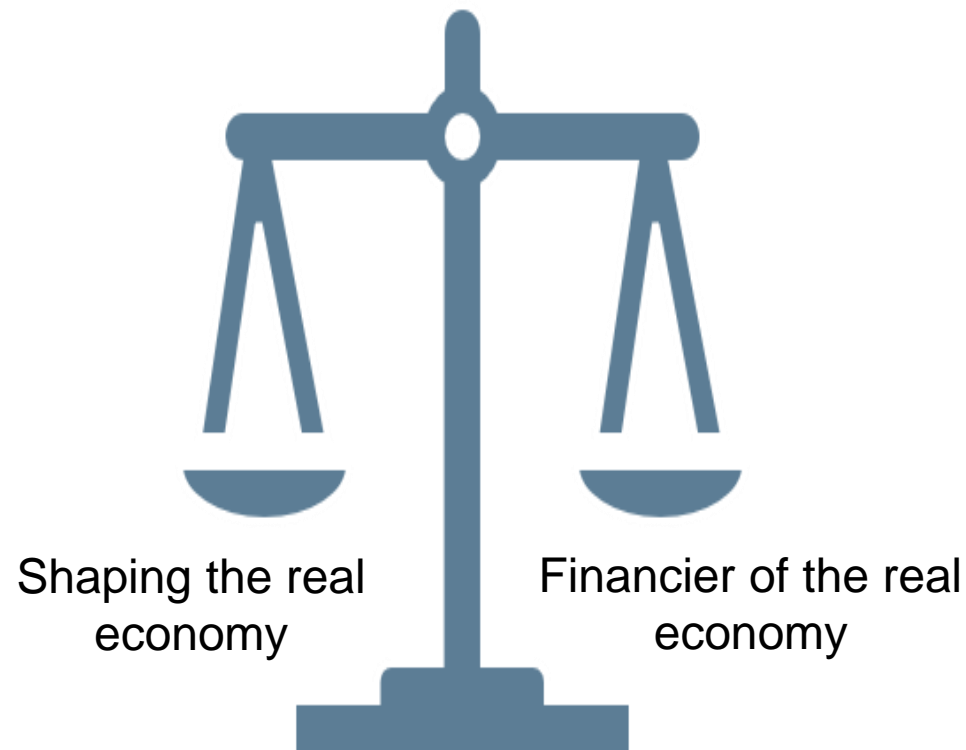
# All possible investments/measures ranked by cost

## Global GHG abatement cost curve beyond business-as-usual – 2030

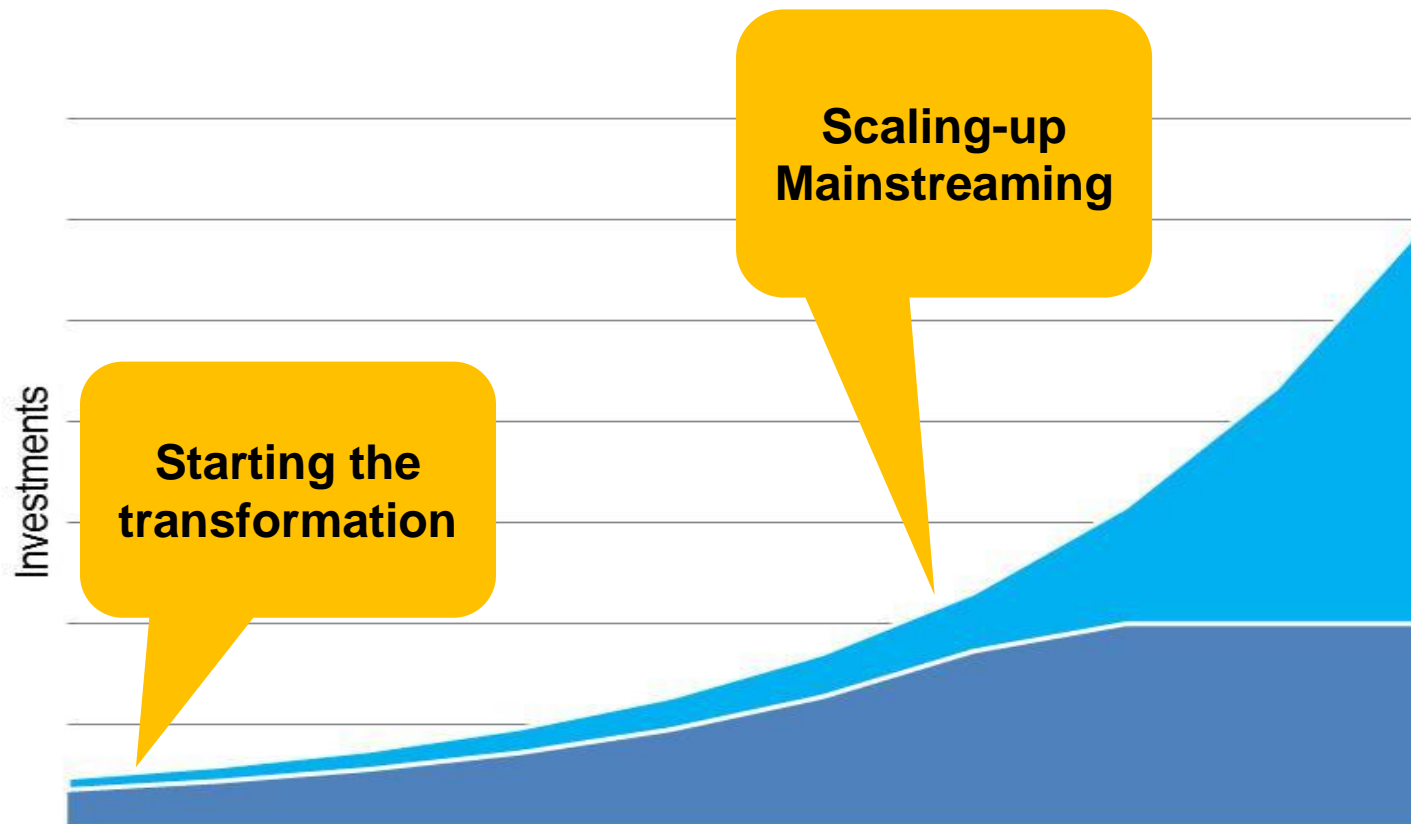


Note: The curve presents an estimate of the maximum potential of all technical GHG abatement measures below €60 per tCO<sub>2</sub>e if each lever was pursued aggressively. It is not a forecast of what role different abatement measures and technologies will play.  
Source: Global GHG Abatement Cost Curve v2.0

# The Financial Sector has a key role to play



## Role of “The” Financial Sector?



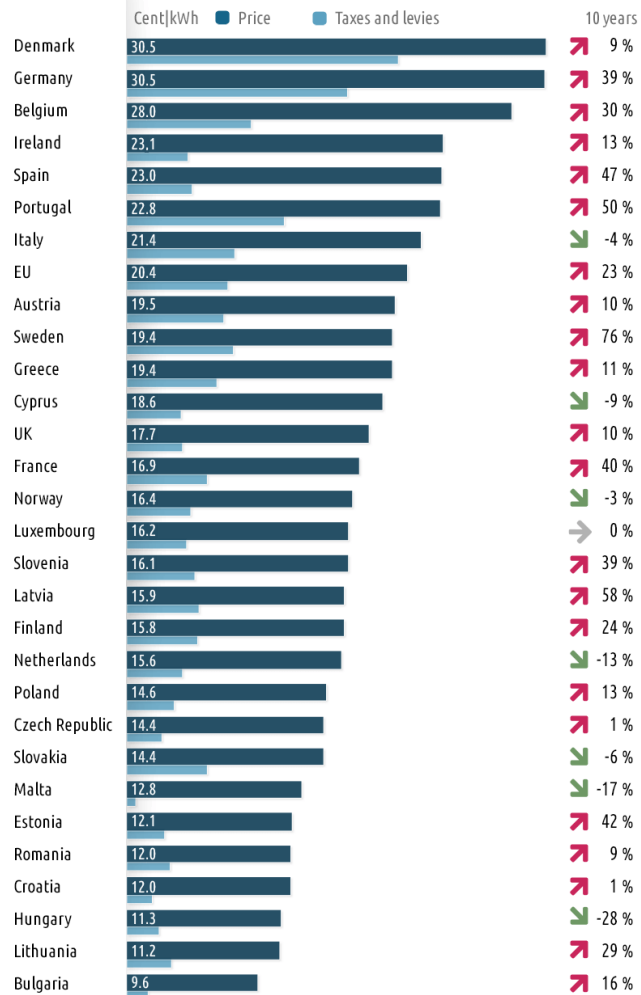



# Our experience in implementing EE measures in Eastern Europe

- *Knowledge gap and finance gap*
- *Challenge of core-activity centrism*
- *Subsidized energy prices*

## ELECTRICITY PRICES IN EUROPE 2017

Electricity prices for household consumers including all taxes and levies



Source: Eurostat 2018 Graphic: [1-stromvergleich.com/electricity-prices-europe](http://1-stromvergleich.com/electricity-prices-europe)  STROM-REPORT

# Let's look at the EU-level

## Where does your country stand?

# Specific Challenges

Energy price and fossil fuel subsidies are the most counterproductive measure for GHG reduction

*Let's look at the fossil-fuel consumption subsidies*

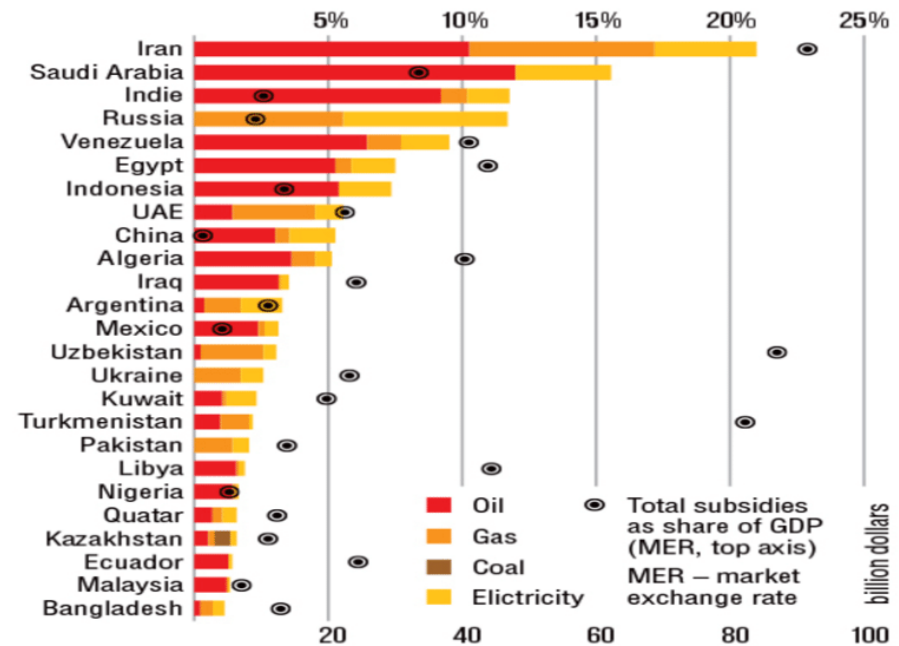
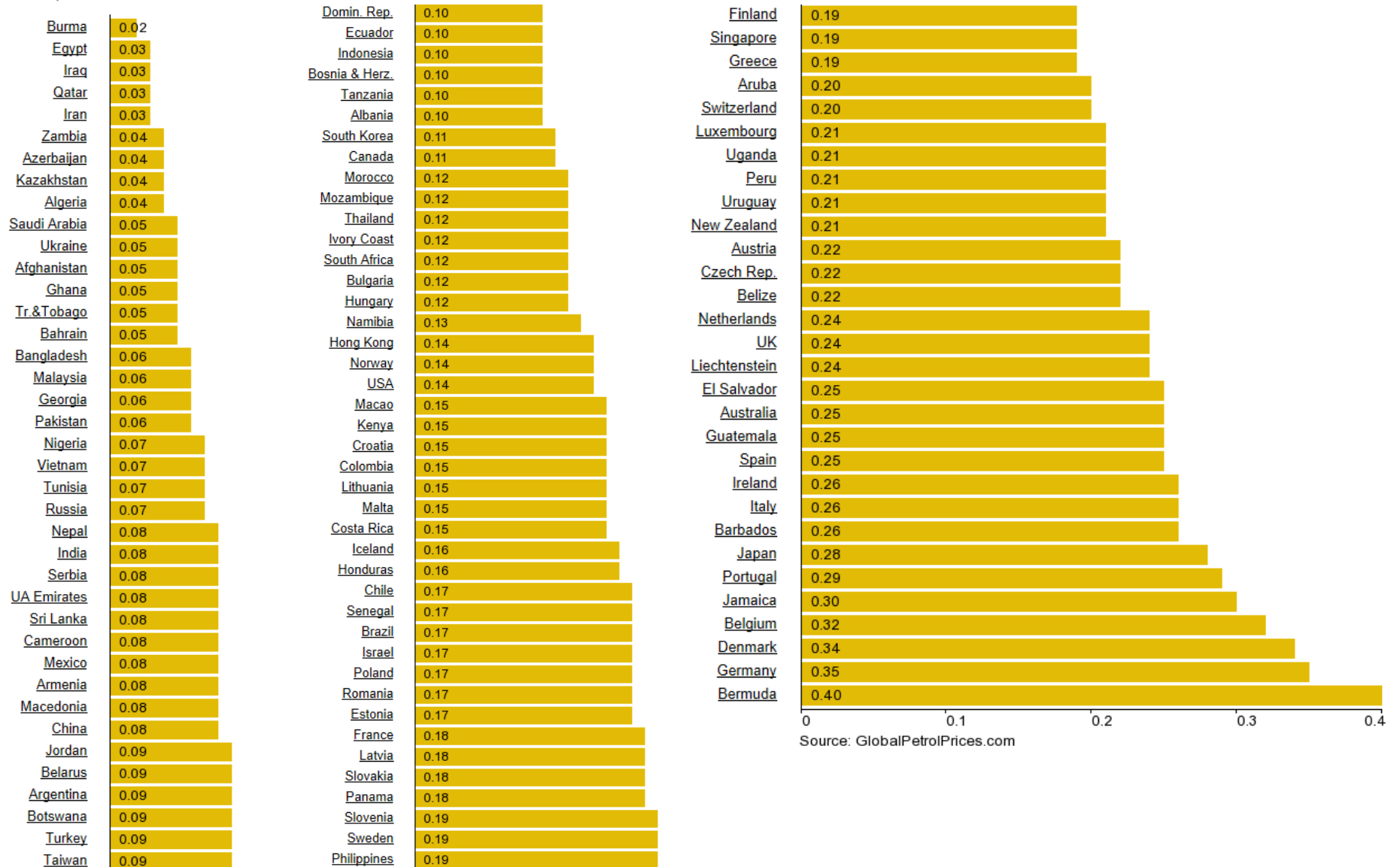


Figure 3. Economic value of fossil-fuel consumption subsidies by fuel for the top 25 countries, 2013  
Source: IEA. 2014. World Energy Outlook. Paris: OECD / IEA



European  
Commission

Electricity prices, March 2019  
(kWh, U.S. Dollar);



Source: GlobalPetrolPrices.com

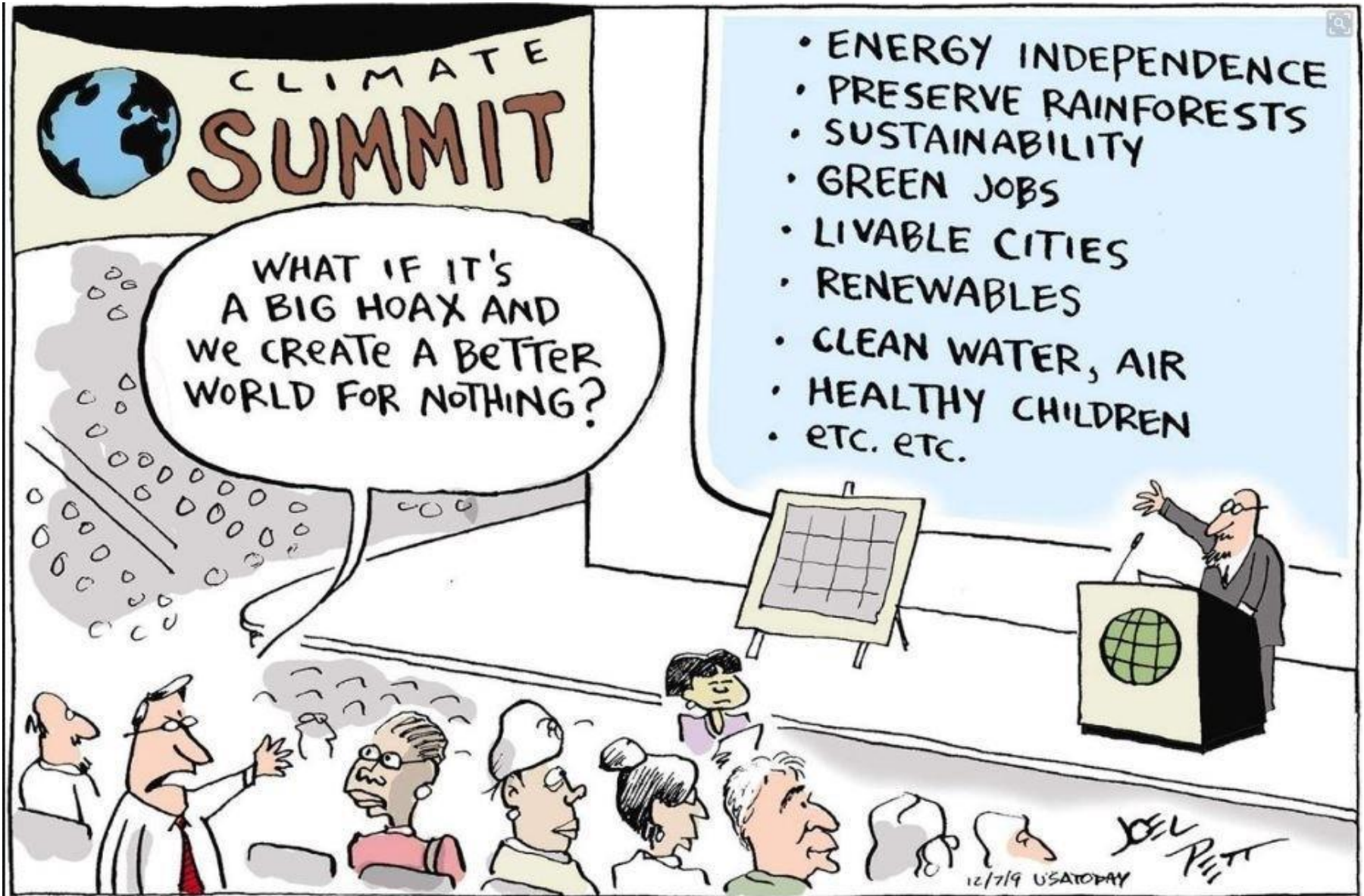
# Mitigation Measures financed by MFIs

**Energy efficiency** should always be the first choice for **MFIs in developed countries**, and **renewables** for MFIs in **countries without a electricity grid**

Look at the **ESCO model**

**Waste** to energy, recycling, transportation

Buildings, home appliances



# Q & A

**Please give us your feedback**

**Webinar Evaluation**

<https://www.surveymonkey.de/r/NP76PQN>



# Next Session

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- Green finance products - A case study: 14 November 2019
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# EaSI Technical Assistance

**For more information, about:**

Technical Assistance, contact:  
**[easi.ta@fs.de](mailto:easi.ta@fs.de)**

Ratings and Evaluations, contact:  
**[easi.ta@mf-rating.com](mailto:easi.ta@mf-rating.com)**

The EaSI Programme, visit:  
**[ec.europa.eu/social/microfinance](https://ec.europa.eu/social/microfinance)**

This project has received financial support from the European Union Programme for Employment and Social Innovation "EaSI" (2014-2020).

The author of this presentation takes full responsibility for its contents. The opinions expressed do not necessarily reflect the view of the European Commission.

