Opening of Virtual Entrepreneurship Fair (www.sergi.az)
Implemented within EU funded project
"Accelerating development sustainable micro-entrepreneurship in rural regions of Azerbaijan"
(ADSMIRRA)

18 December 2020

10:00-11:00   **Registration of Fair participants**

Moderator: **Jhale Hajiyeva, Executive Director, Azerbaijan Micro-finance Association**
11:00-12:00   **Opening Remarks**
        Mr. Jalal Aliyev, Chairman of the Azerbaijan Micro-finance Association
        Mr. Mammad Musayev, President of the National Confederation of Entrepreneurs (Employers')
Organizations of Azerbaijan
        H.E. Ambassador Kestutis Jankauskas, Head of the EU Delegation to the Republic of Azerbaijan
        Mr. Orkhan Mammadov, Chairman of the Management Board to the Small and Medium Business
Development Agency of the Republic of Azerbaijan
        Ms. Ramila Seyidova, Nakhchivan Autonomous Republic of Azerbaijan, Chair of the State Committee on
Family,Women and Children Affairs
        Ms.Kristonia Lockhart, Lead Women's Empowerment Specialist, Department of Resilience and Social
Development, Islamic Development Bank
        Ms. Katarzyna Pawlak, Deputy Director, Microfinance Centre (MFC), Poland

12:00- 12:10 Presentation of ADSMİRRA project

        Ms. Sevinj Rustamova, Project Manager, Azerbaijan Micro-finance Association

12:10- 12:45   The role of micro-entrepreneurship in economic development

        Ms. Jhale Hajiyeva, Executive Director of the Azerbaijan Micro-finance Association
        Ms. Kristina Mammadova, Deputy Secretary General, Azerbaijan Entrepreneurs Confederation.
Azerbaijan Entrepreneurs Confederation
        Mr. Ali Riza Kayar, Project Management Specialist, Regional Hub Turkey, IsDB Group

12:45 – 12:55   ADSMİRRA project beneficiaries experience

        Ms. Rukhsara Mammadova, Bakery, Gedebek region
        Mr. Rafael Sulkhayev, "Magic Food" Cooperative, Zagatala region

12:55 - 13:05   İntroduction of the Virtual Fair

        Ms. Shabnam Nuriyeva, ASK Business Consulting Director

13:05 - 13:10   Closing
        Ms. Jhale Hajiyeva, Executive Director of the Azerbaijan Micro-finance Association