



MASTER CLASS ON BLOCKCHAIN BUSINESS STRATEGY



Finance professionals, strategy professionals, business developers and management level of retail and commercial banks, MFIs, and other finance institutions



Online



6 Weeks



English



Short and practical



Focus on practicability and business model implementation



Networking with finance, technology and strategy professionals



2 ECTS



Frankfurt School Certification

CONTACT

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Regular Price* 750 €

Early Bird Price* 600 €



Course launch: April 2019*

Course start: June, August, October, December

*subject to change





COURSE CONTENT*

MASTER CLASS ON BLOCKCHAIN BUSINESS STRATEGY

UNIT 1

THE BLOCKCHAIN TECHNOLOGY BASICS

- The Distributed Ledger Technology
- Blockchain Basics
- Blockchain and Security
- Smart Contracts
- Hyperledger, Corda & Co.
- Blockchain and Regulation
- Evaluation of DLT Technologies

UNIT 2

CRYPTO ASSETS AND TOKENIZATION

- Basics of Crypto Currencies
- Consensus Mechanisms and Mining
- Altcoins and the Cryptocurrency Ecosystem
- Trading and Market Places
- Investment in Crypto Assets
- Valuation Framework
- Digital IPO's: Initial Coin Offerings
- Regulation of Crypto Currencies
- Outlook Crypto Currencies

UNIT 3

BLOCKCHAIN IN THE FINANCIAL INDUSTRY

- The Blockchain applied in Business: Framework for Use Cases
- Application domains and business models of the Blockchain
 - Value Transfer
 - Ownership Rights
 - Data Protection
 - Tokenization
 - Digital Identity
 - Smart Contracts
 - Accounting and Audit
 - Industry Use Cases
- Blockchain Technology Outlook

The Blockchain technology is one of the most promising new technologies to disrupt various businesses and industries. The course is designed to provide participants with basic technical understanding and is focused on strategy and business implementation to improve your business and operations.

- How and why does blockchain technology disrupt business?
- What new business models are created and what opportunities exist?
- How and when is an implementation of the blockchain technology useful for my business?

*subject to change