



**INNOVATIVE FINANCING SOLUTIONS FOR
MIGRANT ENTREPRENEURS?**

CROSS YOUR OWN BORDERS!

DRAFT PROGRAMME

EMEN ANNUAL EVENT

20 JUNE 2019

THE HAGUE

University of Applied Sciences

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2521 EN The Hague



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PROGRAMME

Thursday, 20th June 2019

At 09:00	<p>The market opens <i>Different organisations will present their initiatives at the market stall. They will be ready to answer all your questions and so that you can start search for the right contacts.</i></p>
Plenary – main auditorium	
10.00 to 10.15	<p>Opening - Higher education and new forms of financing SMEs by Rajash Rawal, Board of THUAS</p>
10.15 to 10.30	<p>Alternative forms of financing Migrant SME by Ronald Kleverlaan Stichting MKB Financiering.</p>
10.40 to 11.45	<p>Two series of pitches* led by Toon Buddingh' - Urenbank.nl (tentative list of pitches listed in annex)</p>
Parallel Workshops	
12.00 to 13.00	<p>Workshops - Round 1** (max 4) <i>(tentative list of workshops listed in annex)</i></p> <ul style="list-style-type: none"> • Workshop 1 • Workshop 2 • Workshop 3 • Workshop 4
Lunch break	
13.00 to 14.00	<p>Market and lunch break</p> <p>Side events** <i>(tentative list of side events listed in page annex)</i></p>
Plenary – plenary Speaker's corner	
14.00 to 14.15	<p>Blockchain and Access to Finance by Jordi Jansen of THUAS – FINE</p>

Parallel Workshops	
14.15 to 15.15	<p>Workshops - Round 2** (max 4)</p> <p><i>(tentative list of workshops listed in annex)</i></p> <ul style="list-style-type: none"> • Workshop 1 • Workshop 2 • Workshop 3 • Workshop 4
Plenary – plenary Speaker's corner	
15.15 to 15.30	<p>Community based financing and local currencies – by Georgina Gomez – IIS (tbc)</p>
15.15 to 16.15	<p>Third round of brief presentations and pitches*</p>
16.15 to 16.45	<p>Call me an entrepreneur, not a refugee... It makes a difference! by Lubna Rashid – Centre for Entrepreneurship</p>
16.45	<p>And what next? by Klaas Molenaar – THUAS</p> <p>Networking</p>

ANNEX

Pitches*

Three series of intriguing pitches where creative minds will present ideas and initiatives that will inspire you. Selected pitches are (not closed yet)

- *Informal savings and loan schemes? Cash2Grow – Gabrielle Athmer*
- *Community based financing for migrants? - IIS, Georgina Gomez (tbc)*
- *Diaspora Crowdfunding? - Wajenzi – Alain Nkurikiye (tbc)*
- *Informal investors for migrant entrepreneurs? - White horse investments – A. Maljers*
- *Chat boxes to select the right entrepreneurs? – Adie – Adrien Gizon*
- *Digital identities to show your track records? – Taqanu (tbc)*
- *E- learning for better access to finance? – Qredits – Evelyn Oprel*
- *SME credit unions for migrant entrepreneurs? – VSK – Georgie Friederichs*
- *IT based startup – showing that migrant can do more than we think? - Techfugees– Yama Saraj*
- *Remittances using blockchain and crypto currencies, a true story. THUAS Irene Dondjio*
- *Block chain in (micro) finance? – Ethic Hub - Jana Petkanic*
- *Mentoring and coaching is the solution? – Social Impact – Moritz Blanke*
- *Kick start funding? – EnterStart – Prakaash Rostam*
- *City based financing for refugees and newcomers. – City of Amsterdam, Anila Noor*
- *Support programs and access, what is needed (lessons learned) - THUAS– Karijn Nijhoff*

Workshops (tentative list)**

Would you like to go deeper in the discussion? There will be workshops on:

- Informal savings and loan schemes and Credit union for Migrant Entrepreneurs – led by Julie Lehmann – Cash2Grow and Georgie Friederichs VSK
- Community based financing for migrants
- Fintech and access to Finance led by Jordi Jansen THUAS – FINE
- Mentoring and coaching and access to Finance – Led by Moritz Blanke -Social Impact
- Alternative financing for migrant entrepreneurs – led by Ronald Kleverlaan – Stichting MKB Financiering
- Migrant Entrepreneurs and their opinion about the financing they can receive – tbc
- The role of private investors – led by Alexander Maljers, White horse investors

Qredits en gemeente Rotterdam?

Side Events***

But also, side events and workshops on selected topics that indirectly are related to Access to Finance

- How can migrant organizations facilitate access to finance? – led by Ahmet Ulusoy - UNITEE
- The policies to support migrant entrepreneurs with special reference to financing– the Barcelona Declaration – led by Guillem Ariz – EM-Up
- How can different actors cooperate in the Netherlands? - tbc
- Hybrid Entrepreneurship, an option? – led by Klaas Molenaar Timpoc Consultants and Henk van den Heuvel THUAS

Friday 21st June 2019

EMEN Community of Practices

The 3 EMEN Community of Practices will host parallel meetings.

If you would like to join one of the Community of Practices, do not hesitate to contact us!

EMEN's Communities of Practice

A community of practice (CoPs) is "a group of people who share a concern or a passion for something they do and learn how to do it better as they interact regularly. They are formed by people who engage in a process of collective learning in a shared domain of human endeavour.

EMEN Project foresees three CoPs each addressing a key component of a comprehensive ecosystem to support migrant entrepreneurship:

1) Coaching and mentoring: Under the responsibility of Social Impact, this community brings together experts and practitioners who support migrant entrepreneurs across Europe to enhance the professionalization of coaching and mentoring services for migrant entrepreneurs. Its purpose is to foster the identification of common standards and process, the co-creation of tailor-made business models, and the emergence of a European support ecosystem for cross-border cooperation.

Join CoP 1 and contribute to the identification of common standards and process, the co-creation of tailor-made business models, and the emergence of a European support ecosystem for cross-border cooperation. Register in in the CoPs FORUM or contact Moritz Blanke (Social Impact) – blanke@socialimpact.eu

2) Access to finance: Based on the experience of over 100 microfinance institutions in Europe, CoP2 aims to compile evidence of best practice in enabling migrant entrepreneurs to raise business finance. The community starts from the assumption that new ways of offering external finance to migrant entrepreneurs in a more diverse Europe require more attention. Under the responsibility of Professor Klaas Molenaar (THUAS-FINE), CoP2 aim is to systematize and document such new initiatives that are often unknown to policy-makers and programme implementers. This work will result in a set of documents describing new ways of offering finance to migrant entrepreneurs, which will hopefully be an inspiration for others to break away from the beaten path.

Join CoP 2 to support the identification of financial mechanisms and opportunities for migrant entrepreneurship. Register in in the CoPs FORUM or contact Klaas Molenaar (THUAS-FINE) – N.Molenaar@hhs.nl

3) Professionalization and diversity management: *Under the responsibility*

of UNITEE and EUROCHAMBERS, CoP3 aims to stimulate the integration of migrant entrepreneurs into mainstream business associations, such as chambers of commerce. The forum therefore focuses on two problems: (1) The general low level of professionalization of associations of migrant entrepreneurs; (2) The general low level of inclusion of migrant entrepreneurs in mainstream business associations, such as chambers of commerce.

Join CoP 3 to discuss how to stimulate the integration of migrant entrepreneurs into mainstream business associations, such as chambers of commerce. Register in in the CoPs FORUM or contact Giovanni Collot (UNITEE) – gcollot@unitee.eu & Ivelina Fedulova (EUROCHAMBERS) – fedulova@eurochambres.eu