



“China’s E-commerce Industry” Discovery Program

Event Series For Government Officials From Developing Countries

The Discovery Road To China’s Rural E-Commerce Industry in Lishui, Zhejiang province

“The Discovery Road To China’s Rural E-Commerce Industry in Lishui” program, organized by China International Electronic Commerce Center of China’s Ministry of Commerce (hereinafter CIECC) and municipal government of Lishui City, is a series event of “China’s E-commerce Industry” project for government officials from developing countries. This program is designed to provide on-site visit opportunities for government officials and corporate executives from developing countries and aims to establish a platform for connections and cooperation in e-commerce industry linking China and developing countries.

1. Organizer:

CIECC of China’s Ministry of Commerce
Municipal Government of Lishui City, Zhejiang Province

2. Dates: October 11th to 15th, 2018

3. Location: Lishui City of China’s Zhejiang Province

4. Program Arrangement

Thursday, October 11, 2018

Arrival to Oriental Ventura Hotel in Lishui (airport pickup available in Wenzhou/Hangzhou)

Friday, October 12, 2018

A.M. Attending the 3rd China's Rural E-commerce Conference

The annual state-level rural e-commerce conference provides you with remarkable business experience from renowned rural e-commerce experts, rural e-commerce platforms founders, representatives from rural e-commerce demonstration county and leading persons sharing their story of wealth in rural e-commerce industry. You will have a great chance to not only better understand China's e-commerce policies, business model and development experience, but expand your network by connecting with new Chinese friends.

P.M. Attending Developing Countries-China E-commerce Development And Exchange Forum

The forum is designed specifically for you to have face-to-face conversation with professionals and representatives from relevant institutions and companies in China's e-commerce industry, getting to know the landscape of China's e-commerce industry developments, particularly in rural China. You may exchange ideas, pose a question or seek for business cooperation with professionals in China's e-commerce industry in this forum.

Saturday, October 13, 2018

A.M. On-site visit to Lishui Shangeng, a company that is dedicated to providing quality public services in agriculture

sector

Lishui Shangeng, a popular brand based in Lishui of Zhejiang Province, is the first of its kind to provide public services of agricultural products covering a wide range of products and prefecture-level cities in the whole industry.

P.M. Visit to E-commerce Public Service Center in Lishui

Exchanging experience and best practices in China's e-commerce public services sector

Sunday, October 14, 2018

A.M. A tour to learn the earliest stage of China's rural e-commerce business model "Ganjie model", a spontaneous trade fair on a regular basis.

Ganjie.com is one of the earliest and well-developed e-commerce business model in rural China. With investment from Alibaba group, the brand is currently operating in 9300 villages and 42 counties of China's 17 provinces.

P.M. Visit to local agricultural products companies featured in Lishui

A tour to learn the best practices from local farm products companies and their experiences in selling local features to major cities even overseas market through e-commerce platforms.

Monday, October 15, 2018

Whole day tourism trip to Lishui's natural and cultural scenes

Regarded as China's Green Valley, Lishui is awarded the best ecotourism city in China, and is among the first batch of demonstration areas for ecological protection and construction at state-level.

Tuesday, October 16, 2018

Participant departure

5. Participation Fees & Charges

Each participant will be charged USD 1500.00 throughout the whole event (six days and 5 nights) to cover:

- 1) conference venue and resource people
- 2) field visits
- 3) materials
- 4) interpretation and translation
- 5) round-trip transportation from Hangzhou/Wenzhou to Lishui as well as public transportation fee during the event in Lishui
- 6) cuisines during participants' stay in Lishui
- 7) working lunches during the visit
- 8) tickets for sight seeing
- 9) Hotel reservation (if needed)

The charges do not include:

- 1) hotel bills
- 2) dinners during the visit
- 3) personal consumption and purchases

6. Contact information

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CIECC

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