



**MICROFINANCE CENTRE**

**Fintech Marketplace  
at the MFC-EMN Annual Conference,  
Spain, 3-5 October 2018**

Request for proposals

June 2018

**Fintech Marketplace Objective**

The objective of the market space is to create space for technology companies working with business lenders, fintechs and other types of alternative finance players to encourage innovation and partnership building in Europe and Central Asia. This dedicated market space created at the conference venue will allow alternative finance institutions to present their organizations, promote their business models and facilitate networking opportunities.

**Who is eligible?**

- Companies (start-ups and others) working in the field of new technologies focused on providing innovative solutions for financial institutions (e.g. microfinance institutions, banks, cooperatives, etc);
- Fintechs – especially those providing services to underserved population in Europe (e.g microbusiness, migrants, women, rural population, youth).

**What we offer?**

- Conference fee wave;
- Space to present your business, services (market space including space for sitting, roll-up);
- Networking opportunity with financial institutions, investors, EU institutions and other MFC members;
- Opportunity to join global community discussion on financial inclusion by understanding better the type of clients from underserved population (e.g. microbusiness, migrants, women, rural population, youth, people with debt issues) you serve and what kind of additional value (e.g. speed of access, availability of services, decreased costs, personalization) you offer.

**How to apply?**

Please fill in the [online application](#) till 20<sup>th</sup> July 2018.

We plan to select 5 companies which will be offered a space free of charge. Selected companies will be contacted by 15<sup>th</sup> August 2018.

## **About the MFC-EMN Annual Conference**

This year the conference titled *People and the Digital Revolution: Advancing Our Social Mission through Technology* will focus on the implications of the digital revolution on financial and social inclusion. We would like to explore how microfinance institutions can be proactive in embracing and making the most of technology to provide valuable opportunities for entrepreneurs, start-ups and social enterprises.

Upwards of 600 participants are expected to attend the conference this year from East and West Europe, Central Asia, the Caucasus and even further afield. Among participants will be financial institutions representatives (banks and non-banking financial institutions, NGOs, investors, TA providers, European Commission representatives).

Read more: <http://mfc.org.pl/microfinance-mfc-emn-conference-2018/>

## **About Microfinance Centre (MFC) <http://mfc.org.pl/>**

The Microfinance Centre is a regional microfinance resource centre and network based in Poland. We unite 110 organizations (including 77 microfinance institutions) across 36 countries of Europe, Central Asia and beyond, who together deliver responsible microfinance services to over 1,000,000 low-income clients.

Our mission is to empower people and communities through alternative social finance including microfinance. We seek to make the financial services work for all people and communities, especially underserved and excluded, by building on the potential and achievements of the social finance sector: microfinance, financial cooperative systems and others, inspiring new partnerships with technology providers to improve products, outreach and scale and to charter innovative ways of accessing and using finance.

MFC has been organizing its annual conference for 20 years. This event became industry meeting of minds and ideas and perfect opportunity for members and other industry experts (investors, TA providers, policy makers, etc.) to network, exchange experiences, learn from an impressive line-up of guests and even lay the groundwork for successful partnerships going forward.

Previous conferences were attended on average by 400 – 600 persons each.

## **Contact**

If you have any questions please contact Kinga Dabrowska ([kdabrowska@mfc.org.pl](mailto:kdabrowska@mfc.org.pl))