

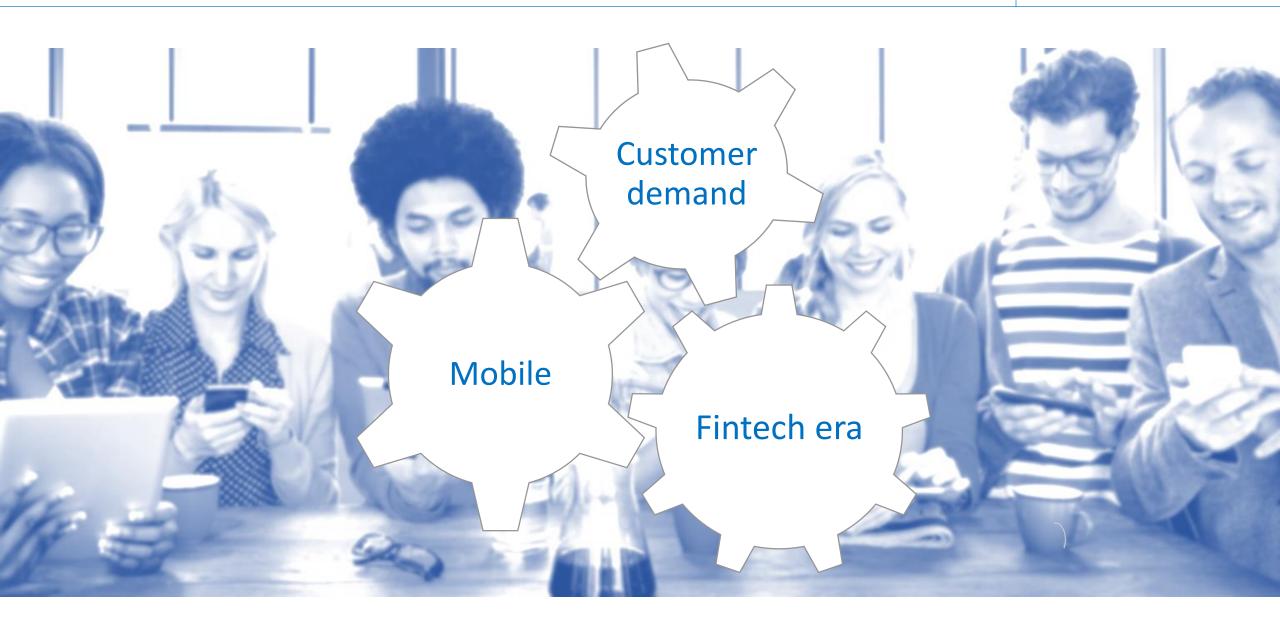


Horizon 2037: Fair Finance for All?

Kalin Radev, CEO

## **Customers Today**

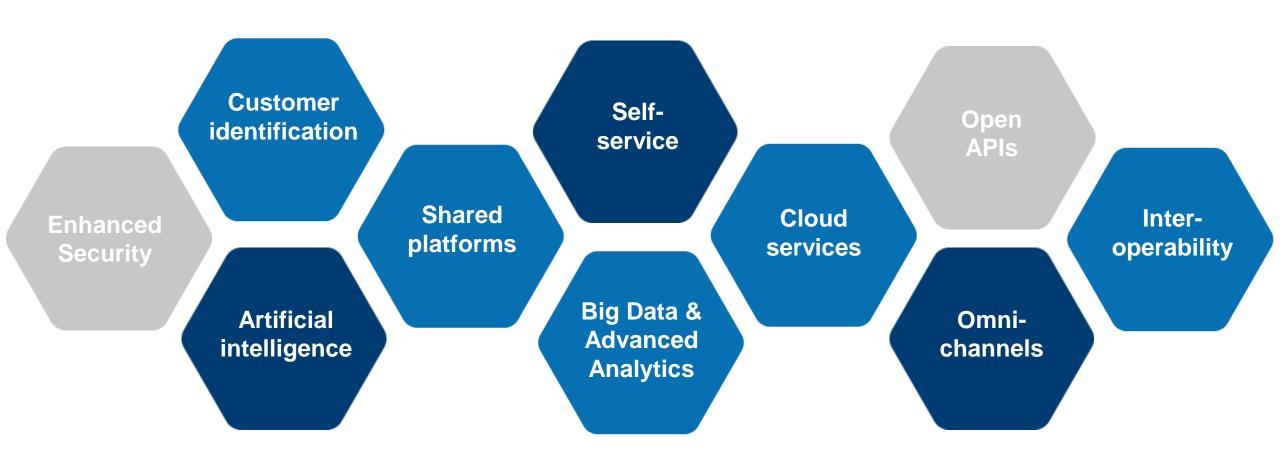




### Global Trends



### More and more demanding customers today



How to meet customer demand

## **Key Statistics**





of the world population has access to a mobile phone or internet\*



of the population is still unbanked\*\*

# 12,7

commercial bank branches per 100,000 people\*\*\*

### 7

How do we combine obvious facts and apply simple ideas to change stats quickly



=



Where there is a phone, there is a bank

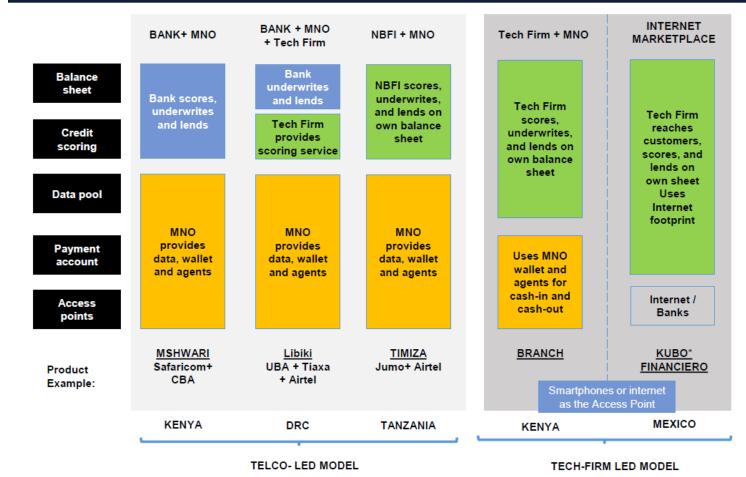
## Partnerships and Shared Services of the Future



There are different types of partnerships in the market, depending on the role each player takes in the value chain

Bank / FI
Mobile Network
Operator
Tech Firm/NBFI

- Shifting from independent business models to coownerships
- Technologies transforming how financing is done
- New access points to customers
- Saving costs and ensuring low entry levels
- Where do MFIs come in in the picture?



**OCGAP** 

\*Requires previous bank account ownership

### The Future Horizon





# Now

- Expanding customer outreach
- Biometric identification and authentication
- Digital Commerce Leaps
- Branchless banking
- Integrated systems



- Self Service
- Customer Identification
   without meeting the customer
- Driving customer behavior
- Beyond omni channel banking
- Phoneless financial services

## Banking – Anywhere, Anytime

## Thank you!



### SG Headquarters Europe & Central Asia:

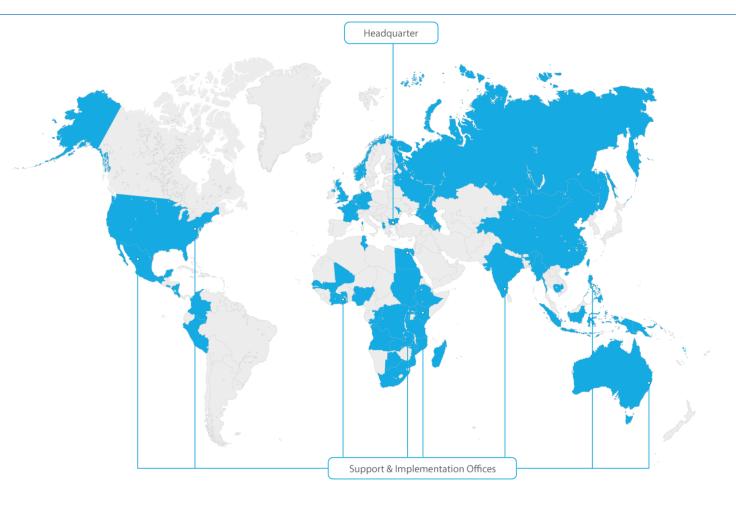
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