



SPI4, the Universal Standards and Green microfinance

SP Fund, 27 October, 2016

CERÍSE

Association focused on disseminating knowledge and tools for ethical finance

- Founding members: five French organizations specialized in microfinance
- Partners: MFIs, networks, TA providers, investors, donors, researchers, worldwide
- Working areas: impact and social performance, governance, rural and agricultural finance.

www.cerise-microfinance.org

Social Performance Fund – 3rd round

Who we target?

✓ MFIs, National networks, Local regulators, Investors

SP Fund offer for Microfinance Stakeholders

- On-line trainings (in English, Spanish and Russian) for network representatives, MFIs' managers, credit analysts and SPI4 auditors on the data collection and use of SPI4
- ✓ Off site individual TA for selected MFIs, networks and credit analysts
- Scholarships to participate to SPTF annual meeting in and 2017

Open calls for proposals 26 Sept – 6 Nov 2016



More: <u>http://www.mfc.org.pl</u>



Webinar objectives



- 1. Discuss the key issues around green microfiance in SPM
- 2. Understand the key indicators related to green microfinance in the Universal Standards (and SPI4 filtering option)
- 3. See examples on how to improve practices related to green microfinance
- 4. Identify technical resources



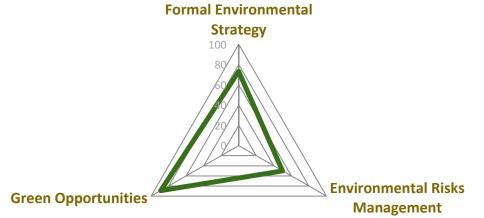


What are the key issues around green Microfinance and how does it relates to SPM?

The Green Index

Built on the work of an action group at the e-MFP level

- Survey to identify the green microfinance practices considered as the most important by practitioners
- Based on survey results and members' experience, key indicators selected and integrated in SPI4.
- Tested in the field throughout 2014-2015, updated with the Green Microfinance Action Group in 2016 with SPI4 2.0.





Green Index

- The provider defines, manages and monitors its environmental strategy.
- The provider manages its internal environmental risks.
- The provider manages its external environmental risks.
- The provider fosters green opportunities

The provider defines, manages and monitors its environmental strategy.

- The provider defines its environmental strategy.
- The provider manages and monitors its environmental strategy.

The provider manages its internal environmental risks.

- The provider implements actions to reduce its internal ecological footprint.
- The provider monitors its internal ecological footprint

The provider manages its external environmental risks

- The provider evaluates the level of environmental risk of its clients
- The provider includes the level of environmental risk as a factor in the loan approval process
- The provider raises clients' awareness on environmental risks linked to clients' activities and possible mitigation strategies

The provider fosters green opportunities.

- The provider offers specific financial products for clean energy.
- The provider offers specific financial products for sustainable or climate-smart agriculture
- The provider offers other green financial or non-financial products or services.





How green am I? How to assess institutiom practises?

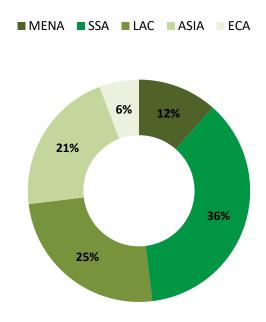
How to assess green practises with **SPI4?**

Ceríse			a version 2.0 (10/2016) al Performance Indica	tors 🛄	i i i i i i i i i i i i i i i i i i i
	The SPI4 is an audit tool develo		ndards for Social Performance Mar ation Standards.	nagement, which include the Client Protec	tion
Tech assistance		Select your language:	English		
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t person from the FSP				Smart Assessments	
on		Poverty (Truelift)	No		Questionnaire
zation		Gender (WWB/ForoLAC)	No	MixMarket	
гу	_	Green Index (e-mfp)	Yes		
		Third Party Provider (Smart)	No	MFI Factsheet by Microfact	
		Insurance (Smart)	No	by interoluce	6 - See the results
fassessment				SPI4 1.X	Social dashboard
ofauditor					Universal standards
ization of auditor			Click to update		
					Client protection standards 2.0
Authorization	I DO authorize CERISE to store the content	3 - Select external reporting (option of	al)		MIX social data
_	this questionnaire in its database on a confidential basis and use the results for	By selecting one of the options below, include only questions that o			
N	benchmarking purposes	include only questions that t	nereevant jor this option.		Green index

State of practise

N= 52			
	Average	Standard	Average
		GREEN a :The institution addresses environmental issues through a formalized strategy.	27,3
Green average score	26,9	GREEN b : The institution manages its environmental risks.	28,0
		GREEN c : The institution fosters green opportunities.	25,4
SPI Social			
average score	66,2		

Green Dimension by region









What are benefits

Benefits

- Provides sustainable solutions
- Creates jobs
- Institutions and clients more resiliant in the areas affected by climate change
- Pushes innnovation
- Reduce institution costs



















Good practise examples

Kompanion Bank, Kirgistan

- Credit for Conservation:
 - Introduced in 2011
 - Loan linked to a training program for livestock farmers

Acleda Bank, Cambodia

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Paper Usage

In 2015, paper usage decreased by 12.99% per co-worker compared to 2014 due to the continuing increased use of electronic data. The Bank now uses AutoOffice System, developed by the Bank's IT Division and launched in late 2014, to send/receive internal information and other requests such as staff loans, office equipment, staff biographies, clearing medical, etc.

The increase of waste paper by 18.42% per co-worker compared to 2014 because of a 'one-off' destruction of an accumulation of obsolete files and documents of the Finance Division at Headquarters.

	2015	2014	2013	2012	2011
Materials					
Paper in kg/FTE	11.45	13.16	15.18	16.10	17.85
Naste					
Waste paper in kg/FTE	1.80	1.52	1.42	1.85	1.92
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Partner, BiH

- Business in agriculture and/or livestock
- Special questionnaire
- Support to clients







Questions? Experience to share?







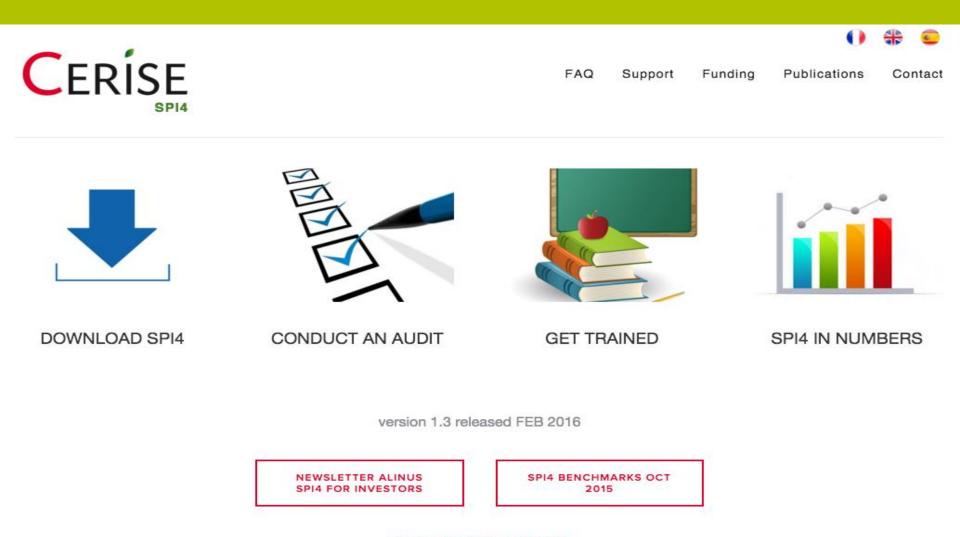






Technical resources

Where to find SPI4 and related resources? www.cerise-spi4.org



QUALIFIED AUDITORS LIST

Check the e-MPF website

http://www.e-mfp.eu/actions-groups/microfinanceenvironment



MICROFINANCE & ENVIRONMENT

Home / Action groups



The e-MFP Microfinance and Environment Action Group brings together microfinance practitioners to discuss and exchange experiences in dealing with environmental issues and to create new practical tools to advance environmental microfinance. The Action Group is also intended to act as a think tank that disseminates its results among e-MFP members and the microfinance sector at large with a view to increasing the awareness of and commitment to act on these issues. It is meant both as an internal knowledge-sharing and external awareness-raising platform that serves as a reference in the microfinance sector.

e-MFP Membership

• MEMBER'S DIRECTORY • BECOME A MEMBER

The objectives of the Action Group are to contribute to:

- · Discuss current challenges related to microfinance and environment and ways to overcome them
- Improve knowledge and action of microfinance actors in environmental issues
- Enhance cooperation among environmental microfinance actors, share experiences, create synergies and develop partnerships where
 possible
- Increase international attention for, and (political and financial) dedication to environmental microfinance
- · Publicize and disseminate its findings in writing to other e-MFP members and the microfinance sector at large

If you need help...

- SP Fund can offer off site TA in English, Spanish and Russian e.g.
 - Provide guidance in conducting an audit, understanding the indicators
 - Suggest exisiting tools which can help reduce SP gaps







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